



DIRECTORY 2016



WELCOME TO POWERTAN

Established in 1987, World SunCare Ltd have been manufacturing indoor tanning lotions under the Power Tan® brand since 2002 and are proud to lay claim as the only manufacturer of indoor tanning products in the UK.

Here at World SunCare we understand what is needed in order to obtain the perfect tan and to achieve this we only select and use the very finest premium grade skincare ingredients in the formulation and manufacture of all our products.

As always, our aim this year is to bring you cutting edge products with innovative design and packaging that actually work. It's our overriding philosophy at World SunCare that tanning accelerator lotions should always "do as they say on the tin"... and work. That's why all of our products are carefully researched, developed and then repeatedly tested before market release, so a fantastic result and great tan is always guaranteed!

We hope you and your customers enjoy using the products in our new catalogue, as much as we enjoy making and bringing these products to you. We would like to thank all our customers for your continued support and to wish all our customers, old and new, a very successful 2016 season.

We look forward to be of service to you throughout the year and please be sure to contact us if you require any specific, help, advice or information.

Yours,

The World SunCare Team.



CONTACT US



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ORDER INFORMATION

- Monday - Thursday: 9am - 6pm. Friday: 9am - 5:30pm
- 7.5% Discount on all orders over £100 + VAT when prepaid by credit or debit card.
- Be sure to ask about our monthly special when ordering!
- All prices exclude VAT.

USEFUL INFORMATION

- When ordering please have your WSP account number ready and the names of the products, and quantities that you wish to order. This will help with processing your order in the most efficient way.

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NEXT DAY DELIVERY SERVICE

- On all orders received before 4pm
- Orders over £100 + VAT shipped free (UK MAINLAND)
- Orders under £100 + VAT are subject to a charge of £6.50

SUPPORT UK MANUFACTURING

- Our products are designed and made for the UK market. Buying Powertan helps support the UK economy and jobs.

COMBO DISPLAY DEAL

A VARIETY OF BESTSELLERS

PURCHASE

- 9 x Bling'in! (20ml)
- 9 x Dreem (20ml)
- 9 x Dark Start (20ml)
- 9 x Coconut Crush (20ml)
- 9 x Super Black Onyx (20ml)
- 9 x Black Onyx (20ml)
- 9 x Maxx Black (20ml)
- 9 X Deliciously Dark Diva (20ml)



30 FREE SACHETS, ROTATING STAND + 4 POSTERS

- 3 x Bling'in! (20ml)
 - 3 x Dreem (20ml)
 - 3 x Dark Start (20ml)
 - 3 x Coconut Crush (20ml)
 - 3 x Super Black Onyx (20ml)
 - 3 x Black Onyx (20ml)
 - 3 x Maxx Black (20ml)
- 3 X Deliciously Dark Diva (20ml)
 - 3 X Kiwi Krave (20ml)
 - 3 X Caribbean Kiss (20ml)
 - 3 X Deliciously Dark Diva (20ml)
 - 1 x Rotating Display
 - 1 x Onyx Poster
 - 1 x Maxx Black Poster
 - 1 x Sumptuous Poster
 - 1 x Only Way Poster



COMBO DISPLAY DEAL

Description	Salon	Retail
Combo Deal	£120.00	£291.60

THE BLACK DEAL

BLACK BY POPULAR DEMAND

PURCHASE

- 2 x Super Black Onyx (250ml)
- 2 x Black Onyx (250ml)
- 2 x Cherry Onyx (250ml)
- 2 x Maxx Gold (250ml)
- 2 x Maxx Black (250ml)



30 FREE SACHETS + 2 POSTERS

- 6 x Super Black Onyx (20ml)
- 6 x Black Onyx (20ml)
- 6 x Cherry Onyx (20ml)
- 6 x Maxx Gold (20ml)
- 6 x Maxx Black (20ml)
- 1 x Onyx Range Poster
- 1 x Maxx Poster



THE BLACK DEAL

Description	Salon	Retail
The Black Deal	£165.00	£432.60

FREEDOM DEAL

START YOUR TAN

PURCHASE

- 3 x Caribbean Kiss (250ml)
- 3 x Coconut Crush (250ml)
- 3 x Kiwi Crave (250ml)



18 FREE SACHETS AND STAND

- 6 x Caribbean Kiss (20ml)
- 6 x Coconut Crush (20ml)
- 6 x Kiwi Crave (20ml)
- 1 x Freedom Stand



FREEDOM DEAL

Description	Salon	Retail
Freedom Deal	£67.50	£171.00

THE ONLY WAY DEAL

SUPER FREAKING

PURCHASE

- 3 x Dreem (250ml)
- 3 x So Jel (250ml)
- 3 x Bling'in! (250ml)



18 FREE SACHETS AND POSTER

- 6 x Dreem (20ml)
- 6 x So Jel (20ml)
- 6 x Bling'in! (20ml)
- 1 x Only Way Poster



THE ONLY WAY DEAL

Description	Salon	Retail
The Only Way Deal	£58.00	£152.91

POWERTAN COLLECTION

BLACK BY POPULAR DEMAND



2 SHADES DARKER! MAXX BLACK

A deliciously dark, super MAXX tanning formula designed for those who do not like to compromise. This unique tingle free accelerator is simply light-years ahead of its time, and utilizes AlgoTan® the very latest in tanning technology to achieve stupendously dark and immediate tanning results. Only the finest active ingredients are used to create this truly amazing product that delivers a truly no-limits' tanning experience.

Code	Description		Salon	Retail
232	Maxx Black Bottle (250ml)	●	£20.00	£40.00
233	Maxx Black Sachet (20ml)	●	£2.00	£4.00

MAXX GOLD

A fast action super MAXX tanning bronzer for those who want maximum results and want it fast! Like its MaxxBlack stable mate, this super-fast formulation uses AlgoTan® to deliver truly unparalleled dark and immediate tanning results. If you want to achieve the darkest possible tan in the shortest possible time then this product is for you!

Code	Description		Salon	Retail
258	Maxx Gold Bottle (250ml)	● ●	£20.00	£40.00
259	Maxx Gold Sachet (20ml)	● ●	£2.00	£4.00

CAROTENE INFUSED ULTRA X OIL

An ultimate blend of premium grade tanning oils, infused with carotene for darker, longer lasting results. Formulated for the advanced tanner this fast acting and super absorbent tingle-free formulation will spread and absorb into your skin like an oil, but without any greasy residue and will not harm acrylic bed surfaces. Each Ultra X oil is encapsulated into an easy to use mono-dose application with twist off cap.

- Carotene infused
- Oil free
- No greasy residue... Vanishes like magic!
- Suitable for all skin types
- Fresh Citrus fragrance

Code	Description		Salon	Retail
277	Ultra X Oil (4ml)	●	£1.00	£2.00



- Non-Tingle
- Bronzer
- Tingle

ONYX COLLECTION TOP SHELF



BLACK ONYX

An advanced hot tingle formulation containing a unique dual accelerating complex of Unipertan V-242 and L-Tyrosine for faster, darker tanning results and Allantoin to help nourish and repair the skin. This revolutionary dark tanning accelerator combines powerful anti-aging ingredients and hot tingle stimulating complex to deliver immediate and intense dark tanning results.

Code	Description	Salon	Retail
106a	Black Onyx (250ml)	£15.00	£30.00
107a	Black Onyx (20ml)	£1.50	£3.00

SUPER CHARGED SUPER BLACK ONYX

Our most powerful combination of premium ingredients combines to create the ultimate tingle-free dark tanning accelerator. Contains anti-oxidants, vitamins and advanced moisturising agents to fight fine lines and wrinkles and leave skin superbly hydrated and soft. This super charged formulation is not just simply another lotion... It is the lotion by which all others pale in comparison!

Code	Description	Salon	Retail
120	Super Black Onyx (250ml)	£15.00	£30.00
121	Super Black Onyx (20ml)	£1.50	£3.00



CHERRY ONYX

A maximum hot tingle formulation, fortified with natural bronzing agents and premium skin conditioning ingredients. Contains L-Tyrosine for immediate dark tanning results and advanced moisturising agents to fight fine lines and wrinkles.

Code	Description	Salon	Retail
224	Cherry Onyx (250ml)	£15.00	£30.00
225	Cherry Onyx (20ml)	£1.50	£3.00

PRIMO

A maximum hot tingle formula that delivers intense golden colour through an advanced blend of melanin activating complex and Hemp seed extract (THC Free). Aloe Vera based with natural botanicals and Pro-Vitamin B5 to help improve skins appearance and texture. This is the hottest product formulation from Power Tan, so if you like it hot than this product is for you!

Code	Description	Salon	Retail
146	Primo Bottle (250ml)	£15.00	£30.00
147	Primo Sachet (20ml)	£1.50	£3.00



- Non-Tingle
- Bronzer
- Tingle

ACTIVE ANTI-WRINKLE

VENOM

A new generation tanning formula containing SYN@-AKE intensive anti-wrinkle care, the very latest and patented anti-aging skincare ingredient. This revolutionary new ingredient mimics the properties of a protein found in the venom of the Temple Viper. SYN@-AKE is a proven and excellent anti-wrinkle compound that displays a snake venom-like mode when applied in a topical application.

Code	Description		Salon	Retail
260	Venom Bottle (250ml)	●	£12.50	£25.00
261	Venom Sachet (20ml)	●	£1.50	£3.00

WITH BIO-TANNING

SPARKLE

An advanced creamy-oil formula with Hydrolyzed Collagen and a selection of premium grade natural botanical oils and minerals to help the skin look and feel visibly younger. A powerful dual blend of L-Tyrosine accelerating agents and next generation Bio-Tanning complex combine to deliver sumptuous radiant dark results. Put the 'Sparkle' back into your tan!

Code	Description		Salon	Retail
230	Sparkle (250ml)	●	£12.50	£25.00
231	Sparkle (20ml)	●	£1.50	£3.00

- Non-Tingle
- Bronzer
- Tingle

SUMPTUOUS RANGE

DELICIOUSLY DARK



DELICIOUSLY DARK DIVA

A new and truly deliciously dark chocolate chip mint infused tanning formula, with premium fast-action and streak-free bronzers. This ultra-smooth super creamy formulation will deliver instant dark tanning results, while saturating the skin with advanced moisturising ingredients to hydrate, repair and nourish the skin.

Code	Description		Salon	Retail
270	Deliciously Dark Diva (250ml)	●●	£6.99	£13.99
271	Deliciously Dark Diva (20ml)	●●	£1.00	£2.00

DOUBLE DARK DELIGHT

Double Dark Delight is a rich, smooth and ultra-creamy formulation, packed with premium grade active ingredients to deliver spectacular dark tanning results in the fastest possible time. Contains Panthenol (Pro-Vitamin B5) and Aloe Vera to nourish and condition the skin and grape seed extract to help fight free radicals.

Code	Description		Salon	Retail
272	Double Dark Delight (250ml)	●	£6.99	£13.99
273	Black Onyx (20ml)	●	£1.00	£2.00

#LUSH TAN

Re-energise and refresh your skin with the thirst quenching properties of this new zesty fresh citrus formulation with real fruit extract. Contains a unique dual accelerating complex of Algotan® and Unipertan for super-fast tanning results and Shea Butter and Avocado Oil to condition and nourish the skin.

Code	Description		Salon	Retail
274	#Lush Tan (250ml)	●	£6.99	£13.99
275	#Lush Tan (20ml)	●	£1.00	£2.00

FREEDOM COLLECTION

START YOUR TAN...



DARK START

A new improved darker tanning formulation for even faster tanning results and enhanced skin hydration. Contains Aloe Vera and Pro-Vitamin B5 to nourish and condition the skin and Vitamin E to help fight against free radicals.

Code	Description	Salon	Retail
118	Dark Start (250ml)	●	£5.50
119a	Dark Start (20ml)	●	£1.80

EVE

NATURAL INGREDIENTS

Made from the finest natural organic ingredients this unique paraben free, Eco friendly formulation will deliver spectacular dark tanning results, while leaving your skin beautifully soft and hydrated.

Code	Description	Salon	Retail
222	Eve (250ml)	●	£7.50
223	Eve (20ml)	●	£1.25

COCONUT BRONZER

A deliciously rich dark bronzing blend, fortified with natural fast action bronzing agents and essential nutrients to deliver immediate dark tanning results. Enriched with Panthenol and Coconut oil to nourish and hydrate the skin.

Code	Description	Salon	Retail
228	Coconut Bronzer (250ml)	● ●	£7.50
229	Coconut Bronzer (20ml)	● ●	£1.25

- Non-Tingle
- Bronzer
- Tingle

COCONUT CRUSH

A creamy coconut concoction of natural oils and minerals, infused with premium moisturising agents to create a heavenly creamy coconut experience for the skin. Contains L-Tyrosine for faster darker tanning results and Grape seed extract and Shea Butter to help fight free radicals and retain skins youthful glow.

Code	Description	Salon	Retail
220	Coconut Crush (250ml)	●	£7.50
221	Coconut Crush (20ml)	●	£1.25



CARIBBEAN KISS

Your skin won't be able to get enough and will crave more and more of this deliciously dark blend of active tanning ingredients and fast action bronzers. Formulated with Algotan® for the fastest, darkest tanning results possible and sweet kiwi fragrance for an incredible fruity bronzing blast!

Code	Description	Salon	Retail
228	Coconut Bronzer (250ml)	● ●	£7.50
229	Coconut Bronzer (20ml)	● ●	£1.25

KIWI KRAVE

Made from the finest natural organic ingredients this unique paraben free formulation will deliver spectacular dark tanning results, while leaving your skin beautifully soft and hydrated. This is the purest tanning accelerator that we offer, closest to nature and free of synthetic ingredients.

Code	Description	Salon	Retail
222	Eve (250ml)	●	£7.50
223	Eve (20ml)	●	£1.25

THE ONLY WAY IS SUPER FREAKING



DREAM

Formulated with a combination of premium active ingredients and moisturisers this fast tanning unisex formula will deliver sumptuous dark results. Contains a unique dual accelerating complex of Unipertan V-242 and L-Tyrosine for maximum tanning results and Pro-Vitamin B-5 to condition and nourish the skin.

Code	Description		Salon	Retail
252	Dream (250ml)	●	£6.50	£12.99
253	Dream (20ml)	●	£1.00	£2.00



BLUSH TINGLE SO JEL

For those who like it hot! This warm action body blush formulation contains a blend of accelerating agents and tingle stimulating complex, to deliver an instant and radiant glow. Contains a unique dual accelerating complex of Unipertan V-242 and L-Tyrosine for maximum tanning results and Pro-Vitamin B-5 to condition and nourish the skin.

Code	Description		Salon	Retail
254	So Jel (250ml)	●	£6.50	£12.99
255	So Jel (20ml)	●	£1.00	£2.00

BLING'IN!

A unique blend of fast action bronzers and accelerating and moisturising agents combine to create the ultimate creamy smooth bronzer. Contains a unique dual accelerating complex of Unipertan V-242 and L-Tyrosine for maximum tanning results and vitamin E and Shea Butter to condition and nourish the skin.

Code	Description		Salon	Retail
256	Bling' in! (250ml)	● ●	£6.50	£12.99
257	Bling' in! (20ml)	● ●	£1.00	£2.00



- Non-Tingle
- Bronzer
- Tingle

POWERTAN CAPSULES

ALOE VERA BASED SERUM

ZAP WARMING

A premium blend of citrus oils, combined with warm tingle stimulating complex, anti-oxidants, vitamins and minerals. Each warming oil is encapsulated into an easy to use mono-dose application. The Aloe Vera based formulation will spread and absorb like oil, but without the greasy after feeling of an oil and will not harm acrylic bed surfaces.

Code	Description	Salon	Retail
601	Zap Warming (5ml)	● £1.00	£2.00



ZAP GOLD FACIAL

A tingle-free oil free serum, developed specifically for the delicate facial area. Aloe Vera based and packed with anti-oxidants, vitamins and minerals, this super absorbent formulation will deliver a glowing radiant complexion. Each facial oil is encapsulated into a unique easy to use mono-dose application.

Code	Description	Salon	Retail
599	Zap Facial (1ml)	● £0.60	£1.20

5000ML PUMPS

A selection of professional dispenser pumps for dispensing into cups and lids. Returns a huge profit for your salon, while offering a low cost lotion alternative for your customers, without the compromise of quality.

Code	Description	Salon	Retail
265	Double Jump Start (5000ml)	● £60.00	n/a
266	Dark Start (5000ml)	● £55.00	n/a
267	Coconut Crush (5000ml)	● £65.00	n/a
269	Bling'in! (5000ml)	● £65.00	n/a
246	Cups and Lids (80 pack)	● £5.00	n/a



- Non-Tingle
- Bronzer
- Tingle

CONSUMABLES

SUN SHOTS

The Sunshot Tan & Beauty Drink is a new and delicious drink to intensify your tan and to care for your skin. It is the ultimate tan accelerator ensuring fastest and darkest results possible.

Special active components like Beta Carotene, Aloe Vera and Vitamin A intensify your tan and take care of the skin from the inside whilst sunbathing with artificial or natural UV light. (Does not contain Sunscreen).

Make the Sunshot Tan & Beauty Drink your essential companion at every short stay in the sun or visit to the tanning salon. Enjoy the delicious taste and experience the positive effects of the added active components. Join the Sunshot revolution today!

Code	Description	Salon	Retail
244	Sun Shots (60ml each)	£1.00	£2.00
244	Sun Shots (24 Display)	£24.00	£48.00



CLIENT RECORD CARDS

Designed to hold all the relevant client information you need. Reverse side with space for appointments.

Code	Description	Salon	Retail
053A	Client Record Cards (x100)	£7.00	n/a



FOAM PILLOWS

These tanning pillows are made from the finest materials and more than meet the demands of a busy sunbed.

Code	Description	Salon	Retail
522	Grey Pillow	£15.00	n/a
524	Black Pillow	£15.00	n/a



SOLUCLEAN

Soluclean is a pre-measured water soluble sanitiser for use in a trigger spray bottle. Simply drop the sachet into any trigger spray bottle for the perfect pre-mixed sanitiser. Ideal for sanitising / cleaning of acrylics and all other surfaces. Fresh Mint fragrance.

Code	Description	Salon	Retail
101	Soluclean Sanitiser kit (1 trigger spray, 10 Sachets)	£9.00	n/a

4-EYEZ THE COMPLETE EYEWEAR SOLUTION



igoggles

igoggles are an economy line of eye protection. Perfect for complimentary and promotions, igoggles are the ideal solution where state or country law mandates salons to provide free eye protection.

Code	Description	Salon	Retail
078	igoggles (each)	£0.50	£1.00
078-100	igoggles 100/Case	£40.00	£100.00

IMINIS

NEW i-minis incorporate a "bridgeless" no tan-line design and are constructed using soft FlexiSoft technology that allows for a closer more comfortable fit. i-minis provide complete protection while eliminating the undesirable tan-line across the bridge of the nose!

Code	Description	Salon	Retail
073	iminis (each)	£1.75	£3.50
073-20	iminis 20/Display	£35.00	£70.00



ILIDZ

iLidz Compact feature a larger oval lens for improved visibility and a unique elevated bridge design that completely eradicates the undesirable tan-line across the bridge of the nose.

FlexiSoft iLidz are designed and constructed using a unique FlexiSoft material that allows the eyewear to be shaped and moulded to the shape of the individual users face. They also feature a unique elevated bridge design that completely eradicates the undesirable tan-line across the nose.

Code	Description	Salon	Retail
077	iLidz (each)	£1.10	£2.20
077-12	iLidz 12/Pack	£13.20	£26.40
077-60	iLidz 60/Display	£66.00	£132.00
075	iLidz Flexisoft (each)	£1.75	£3.50
075-12	iLidz Flexisoft 12/Pack	£21.00	£42.00
075-60	iLidz Flexisoft 60/Display	£105.00	£210.00

WINKEASE GOLD

Wink-Ease disposable eye protection screen out 99% of uva and 99.9 uvb radiation and eliminate the possibility of disease. Available in salon reels of 250 pairs.

Code	Description	Salon	Retail
080	Winkease Gold (250/ reel)	£24.95	n/a





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